

## ORDER



Orders	Order / Rev:	69820	WLYH CW15
	Alt Order #:	9854846 /Brad	Millennium Washington DC
	Product Desc:	Kathleen Kane-AG	
	Estimate:		MNAT
	Flight Dates:	11/03/12 - 11/06/12	Sales Region:
	Original Date / Rev:	11/02/12 / 11/05/12	National
	Order Type:	GENERAL	
Agency	Name:	Campaign Group	
	Buying Contact:		Cash
	Billing Contact:		Broadcast
		1600 Locust Street	EOM/EOC
		Philadelphia, PA 19103	Agency Commission:
			15%
Advertiser	Name:	Kane/D/Attorney General	
	Demographic:	A35+	New Business Thru:
	Product Codes:	State Attorney General	Order Separation:
	Priority:	P-2	Advertiser External ID:
	Revenue Codes:	AGY, POL-CAND, GEN	Agency External ID:

Bill Plan					Totals				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/29/12	11/06/12	27	\$3,335.00	\$2,834.75	November 2012	27	\$3,335.00	\$2,834.75	0.00
					Totals	27	\$3,335.00	\$2,834.75	0.00

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

Order Share	Share	Total
WLYH CW15	3%	\$3,335.00
Market	100%	\$111,166.67

Competitive Share	Share	Total
EHP	0%	\$0.00
UNKWN	97%	\$107,831.67
WGAL	0%	\$0.00
WHP	0%	\$0.00
WHTM	0%	\$0.00
WPMT	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WLYH	11/03/12	11/05/12	M-F 11p-1130p M-F 11p-1130p	CM	11p-1130p	M-----	:30	2	\$50.00	P-2	0.00	NM	2	\$100.00
N 2	WLYH	11/03/12	11/05/12	M-F 7-730p M-F 7p-730p	CM	7p-730p	M-----	:30	2	\$275.00	P-2	0.00	NM	9	\$750.00

Order / Rev: 69820  
 Alt Order #: 9854846 /Brad  
 Flight Dates: 11/03/12 - 11/06/12

Advertiser: Kane/D/Attorney General  
 Product Desc: Kathleen Kane-AG  
 Estimate:

WLYH CW15

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WLYH	11/03/12	11/05/12	M-F 7-730p M-F 7p-730p	CM	7p-730p	M-----	:30	2	\$275.00	P-2	0.00	NM	9	\$750.00
<u>Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type</u>															
1	WLYH	11/03/12-11/05/12	M-F 7-730p			7p-730p	M-----	:30	(\$275.00)	0.00		0.00	NM		
			See MG 2.3,2.4,2.5,2.6,2.7,2.8,2.9,2.10 [No Avail]												
3	WLYH	11/06/12-11/06/12	M-F 11a-12p			11a-12p	-T-----	:30		\$55.00	0.00	NM			
			Ⓜ MG for 3.2,2.1 [MG within Flight]												
4	WLYH	11/06/12-11/06/12	M-F 12p-1p			12p-1p	-T-----	:30		\$55.00	0.00	NM			
			Ⓜ MG for 3.2,2.1 [MG within Flight]												
5	WLYH	11/06/12-11/06/12	M-F 12p-1p			12p-1p	-T-----	:30		\$55.00	0.00	NM			
			Ⓜ MG for 3.2,2.1 [MG within Flight]												
6	WLYH	11/06/12-11/06/12	M-F 1p-2p			1p-2p	-T-----	:30		\$80.00	0.00	NM			
			Ⓜ MG for 3.2,2.1 [MG within Flight]												
7	WLYH	11/06/12-11/06/12	M-F 2p-3p			2p-3p	-T-----	:30		\$80.00	0.00	NM			
			Ⓜ MG for 3.2,2.1 [MG within Flight]												
8	WLYH	11/06/12-11/06/12	M-F 2p-3p			2p-3p	-T-----	:30		\$80.00	0.00	NM			
			Ⓜ MG for 3.2,2.1 [MG within Flight]												
9	WLYH	11/06/12-11/06/12	M-F 9a-10a			9a-10a	-T-----	:30		\$35.00	0.00	NM			
			Ⓜ MG for 3.2,2.1 [MG within Flight]												
10	WLYH	11/06/12-11/06/12	M-F 9a-10a			9a-10a	-T-----	:30		\$35.00	0.00	NM			
			Ⓜ MG for 3.2,2.1 [MG within Flight]												
N 3	WLYH	11/03/12	11/05/12	M-F 730p-8p M-F 730p-8p	CM	730p-8p	M-----	:30	2	\$200.00	P-2	0.00	NM	1	\$200.00
<u>Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type</u>															
2	WLYH	11/03/12-11/05/12	M-F 730p-8p			730p-8p	M-----	:30	(\$200.00)	0.00		0.00	NM		
			See MG 2.3,2.4,2.5,2.6,2.7,2.8,2.9,2.10 [Due to Political] Due to Political												
N 4	WLYH	11/03/12	11/05/12	M-F 10p-1030p News CBS 21 News on CW 15	CM	10p-1030p	M-----	:30	2	\$125.00	P-2	0.00	NM	2	\$250.00
N 5	WLYH	11/03/12	11/05/12	Sa-Su 10p-1030p News CBS 21 News on CW 15	CM	10p-1030p	-----SS	:30	2	\$120.00	P-2	0.00	NM	2	\$240.00
N 6	WLYH	11/03/12	11/05/12	Big East Football Big East Football	CM	Various	-----S-	:30	3	\$70.00	P-2	0.00	NM	3	\$210.00
N 7	WLYH	11/03/12	11/05/12	Sat Reg 1 Sat 8p-9p	CM	8p-9p	-----S-	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
N 8	WLYH	11/03/12	11/05/12	Sat Reg 2 Sat 9p-10p	CM	9p-10p	-----S-	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00
N 9	WLYH	11/03/12	11/05/12	Sun Reg 2 Sun 8p-9p	CM	8p-9p	-----S	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
N 10	WLYH	11/03/12	11/05/12	Sun Reg 3 Sun 9p-10p	CM	9p-10p	-----S	:30	1	\$135.00	P-2	0.00	NM	1	\$135.00
N 11	WLYH	11/03/12	11/05/12	Mon Reg 1 Mon 8p-9p	CM	8p-9p	M-----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
N 12	WLYH	11/03/12	11/05/12	Mon Reg 2 Mon 9p-10p	CM	9p-10p	M-----	:30	1	\$475.00	P-1	0.00	NM	1	\$475.00
N 13	WLYH	11/03/12	11/05/12	Sa 6p-7p Sa 6p-7p	CM	6p-7p	-----S-	:30	2	\$50.00	P-3	0.00	NM	2	\$100.00

Totals

27

\$3,335.00